

2005 Fireworks Public Education Campaign

30-Second - TV PSA Script

This is a 30 second PSA script that was read by the Washington State Fire Marshal. The PSA includes filming while reading the script and some voice-overs using footage from last year. The web site address will be shown at the end.

Backdrop – Evergreen trees with grassy area on Capitol Campus.

(Samuel Pierre speaking - name and title are displayed on screen)

Last year fire departments responded to more than 1000 incidents relating to fireworks.

Everyone who buys fireworks needs to be responsible and accountable for their proper use.

(Voice over with footage of dry grasses, etc.)

Due to the current drought we encourage you to restrict using fireworks to the fourth of July.

(Footage of a licensed fireworks stand)

Purchase only legal fireworks at licensed fireworks stands.

(Scan over images of the referenced items)

Use eye protection. Have an adult light all fireworks. Keep spectators at a safe distance. Keep a bucket of water, a hose or fire extinguisher nearby.

(footage of public display)

Check the State Fire Marshal's website for a public display near you.

(Display Web Address – www.wsp.wa.gov/fire/firemars.htm)